

KINETIIC

A WEB-TO-PRINT AUTOMATION SYSTEM

Use automation to simplify the procurement of all of the vital brand assets you need with Kinetiic. Business professionals everywhere are focused on improving processes through automation. Our Kinetiic web-to-print solution helps companies automate their print and visual communications fulfillment process, which provides:

- **Accessibility:** Web-to-print automation provides 24/7 ordering, user-friendly interfaces, and a maintenance free cloud process.
- **Cost Efficiency & Environmental Benefits:** Web-to-print automation reduces overhead costs, minimizes waste by printing only what is needed on-demand, and eliminates the need to inventory materials that quickly become outdated.
- **Customization & Branding Consistency:** The Kinetiic web-to-print automation allows for personalized printed materials, automated proof approval, and with all items being printed under one roof, complete brand consistency.
- **Time Advantages:** Web-to-print automation provides quick turnaround times, streamlines the fulfillment processes, and eliminates back-and-forth communication.
- **Scalability:** A Kinetiic web-to-print web-store is easily adaptable for businesses of all sizes.
- **Enhanced Customer Experience:** Web-to-print automation engages users with interactive design tools to personalize print materials live.



WE ARE ONE OF THE MOST COMPREHENSIVE & AUTOMATED VISUAL COMMUNICATIONS COMPANIES

Over our 65 year history, KalBlue Group has evolved from its roots as a blueprint company into a complete branding and visual communication powerhouse with projects all over North America. Our unique combination of print industry experience, custom fabrication, diverse production capabilities, as well as our extensive design, management, and installation services provides you with a single source for all your visual communications needs.

KBG is proud to run on EOS, a state-of-the-art business management operating system that has helped us develop a collaborative, people-focused culture, where our passion is to help people discover, coordinate, and implement the best visual communication solutions possible.



KALBLUEGROUP

VISUAL COMMUNICATION EXPERTS

800.522.0541 || INFO@KALBLUEGROUP.COM || KALBLUEGROUP.COM

KBG is proud to say



IMAGINE.
DESIGN.
PRINT.
FINISH.
DELIVER.

KALBLUEGROUP

VISUAL COMMUNICATION EXPERTS

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WE'RE KALBLUE GROUP, YOUR SINGLE RESOURCE FOR ALL THINGS VISUAL

Our end-to-end approach ensures that all of your visual communication needs are executed with precision - from concept through completion!



NARROW FORMAT PRINTING

We have the machines and the experience to create a variety of **smaller prints that make a big impact.**

- Business cards
- Post cards
- Envelope printing & data merging
- Custom mailers
- Die-cut stickers
- Table tents
- Saddle-stitched booklets
- Perfect bound books
- Spiral bound items
- Training manuals
- Specifications binders
- Tri-fold brochures
- Graphic design services
- Shipping or delivery available



WIDE FORMAT PRINTING

With our wide roll-fed and flatbed printers, being able to **print BIG things is our specialty.**

- Banners
- Indoor & outdoor graphics
- Wall murals
- Museum displays
- Vehicle decals & wraps
- Mock up retail boxes
- Standees
- Presentation boards
- Posters
- CNC & laser cutting
- Logo panels
- Window & floor graphics
- Yard signs
- Graphic design services



BRANDED ENVIRONMENTS

We are the experts when it comes to converting **a plain, simple space into a bold brand showstopper.**

- Wall murals
- Multi-dimensional signage
- Dimensional letters & logos
- Floor graphics
- Outdoor signage
- Indoor wayfinding
- Vinyl graphics
- Acrylic signage & lettering
- Custom fabrication
- Laser cutting
- Window graphics
- Graphic design services
- Project management
- Nationwide installation services



PROMOTIONAL ITEMS & APPAREL

Expand your brand and showcase your logo on **custom clothing, drinkware, and beyond.**

- Clothing & apparel
- Laser engraved drinkware
- Pens & writing utensils
- USB memory sticks
- Notebooks & notepads
- Backpacks & bags of all types
- Cutting boards
- Tents & awnings
- Wristbands
- Multi-tools
- Stress balls
- Custom printed boxes
- A nearly endless list of items!



A VARIETY OF GRAPHIC DISPLAYS

Whether **portable or permanent**, our graphic display options will **help your brand show and grow.**

- Retractable banners
- Trade show pop up backdrops
- Yard signs
- Fabric displays
- Back-lit portable graphics
- Snap frame graphics
- ADA & wayfinding signage
- Table throws
- Branded brochure stands
- Self-standing displays
- Interchangeable wall displays
- A-frame stands & inserts
- Graphic design services



DESIGN & PREFLIGHT DIGITAL SERVICES

The KBG Blue360 team is experienced in all things print and **here to bring your vision to life on every surface.**



PROJECT MANAGEMENT & INSTALLATION

From conception to production to installation; all across North America, **we're always there to bring brand visions to life.**

