



# MANUFACTURING

Organize all of your **visual branding assets** that **simplifies access** and **automates distribution** using KBG's **Kinetiic**.

**Manufacturers** have endless needs for multiple types of visual communication services. Whether it's business cards, catalogs, safety signage, wayfinding, or branded environments, they require consistent results that are delivered on time, meet brand requirements, and are on budget across all locations.

When using Kinetiic, a web-to-print system that's powered by the KalBlue Group's team of industry experts, enjoy the **convenience** of **sourcing numerous visual communication services through a single point of contact**.

## **The Power of Kinetiic Offers:**

- Automation that reduces print and distribution costs
- Streamlined production workflows that improve time to market
- Maintain consistent brand compliance standards
- Nationwide project installation services
- Reduce printed materials inventory requirements
- Personalize printed materials on demand
- Integrated nationwide sales tax compliance

## **A Kinetiic Site Can Include:**

- Business cards & basics
- Branded environments
- Custom murals
- Booklets, catalogs, & flyers
- Marketing materials
- Training manuals
- Interior & exterior signage
- Permanent & temporary wayfinding
- Promotional items & apparel
- Presentation boards
- And much more!

We work with **manufacturing companies of all sizes** all over North America, and promise to provide a **value driven approach** to **all customer relationships!**

**KALBLUEGROUP**  
VISUAL COMMUNICATION EXPERTS

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