



MUSEUMS

Organize all of your **visual branding assets** that **simplifies access** and **automates distribution** using KBG's **Kinetiic**.

Museums rely on a broad range of visual communication services - from business cards and programs to mailings, signage, and exhibit graphics. To support their operations and visitor experience, they require consistent, high-quality results that are delivered on time and remain within budget.

When using Kinetiic, a web-to-print system that's powered by the KalBlue Group's team of industry experts, enjoy the **convenience** of **sourcing numerous visual communication services through a single point of contact**.

The Power of Kinetiic Offers:

- Automation that reduces print and distribution costs
- Streamlined production workflows that improve time to market
- Maintain consistent brand compliance standards
- Nationwide project installation services
- Reduce printed materials inventory requirements
- Personalize printed materials on demand
- Integrated nationwide sales tax compliance

A Kinetiic Site Can Include:

- Business cards & basics
- Branded environments
- Custom murals
- Booklets, catalogs, & flyers
- Marketing materials
- Training manuals
- Interior & exterior signage
- Permanent & temporary wayfinding
- Promotional items & apparel
- Presentation boards
- And much more!

We work with **museums of all sizes** all over North America, and promise to provide a **value driven approach** to customer relationships!

KALBLUEGROUP
VISUAL COMMUNICATION EXPERTS

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